# **Dynamic Difference!**



# **Our Team:**

- Our greatest advantage is our people; each employee plays a critical role in producing a beautiful and long lasting product for your home. Our team has in excess of 350 combined years of industry experience and each of us are fully committed to ensuring that our products maintain the highest quality standards available in today's market.
- Our Design Team is second to none! We have years and years of experience in each of the different design styles. Regardless of your personal design style preference, our Design Team will come up with creative solutions to rectify any design dilemma. Our team strives to exceed all expectations in the creation of your dream kitchen.

# Manufactured in London Ontario:

• Our cabinetry is all manufactured at our facility right here in London Ontario. This means that we have control over our products without relying on the current offerings of third party suppliers. This also ensures a quick response to any requests for Customer Service. We live here and we work here and we always strive to support our local economy first.



# **Quality Control:**

- Each member of our Production Team takes great pride in their work. They are not only responsible for the Quality Control of their own work, but also that of every other team member. This ensures you receive nothing but the highest quality cabinetry.
- We have empowered each member of our Production Team to have the autonomy to reject any items that are required to pass through their individual work stations.
- All finished pieces are placed on our inspection boards for a thorough inspection during the finishing process. This is done to ensure that adjustments can be made through minor "shading" to improve the consistency of finished cabinetry.
- All products go through several comprehensive quality control inspections during the production process and again prior to delivery. This is done to ensure that the products we manufacture will exceed your expectations for quality and finish.

# **Top Coat Finishes:**

• We only use the best quality top coats in our manufacturing process. These materials cost significantly more, but protect the finish far better. Our optional "Dancryl" catalyzed, non-yellowing top coats is hands-down the hardest and most durable top coat available in the industry.

# Hand Wiped Finishes:

• All of our wood products feature stains which are hand-wiped to ensure a deep penetration. This also ensures that the final appearance will have more "depth" while maintaining an even and consistent appearance. Spray-only finishes will appear flat, with lighter areas at the centre panel edges. They also do not penetrate the top fibers of wood like a hand-wiped stain and are therefore more susceptible to chipping and flaking over time.

# **Paint Quality:**

• We only use the best quality commercial paints which are custom matched to Benjamin Moore colours. Our paints cost as much as 60% more, but the difference in finish makes it worth every penny! That extra cost is directly related to the durability and quality of the finish. For a virtually impenetrable finish, ask for our "Dancryl" top coat (10% upcharge).



# 13" Deep Upper Cabinetry:

• Our upper cabinetry depths are at least 1" to 1½" deeper than standard upper cabinet depths. This ensures that even the deepest of dinner plates or cereal boxes will fit behind closed doors.

# Vanity Heights:

• Our standard vanity height is 34" (including countertops), which is at least 2"- 4" taller than the industry standard.

# Metal Sided Drawers (Standard Drawer System):

• Thicker steel sides and greater adjustability, also boasts a 40kg load rating (33% stronger than the industry standard). This drawer system is 100% manufactured in Austria and includes a lifetime warranty.

# Soft-Close, Full-Extension Drawer System: (Upgraded Drawer System)

• Boasting a 50kg. load rating (33% - 67% stronger than those used by our direct competitors). These drawers are also 10% deeper than all of our competitors (22"Deep in the Kitchen). This drawer system is 100% manufactured in Germany and has a lifetime warranty.

# Salice Hinges:

• These top of the line Italian made hinges are the very best hinges in the industry. They all have the "clip-on" feature to make it easy to remove the doors for easy shelf adjustments without taking the door out of alignment. Soft-close hinges are a low-cost affordable upgrade. All of our hinges include a lifetime warranty.

#### **In-Line Hinge Plates:**

• Not only are these hinges more attractive to look at, but it also feature six-way CAM adjustments. The horizontal alignment of the attachment screws ensures a more stable and better structured pivot-point which eliminates all wear and tear on the gables over years of repeated use. Our hinge plates are manufactured in Italy with a lifetime warranty.

#### **Steel Shelf Clips:**

• Our shelving is designed to fit tight between the gables with plastic-coated steel shelf clips; which will support far more weight than the industry standard of all plastic shelf clips.

# **Matching 5pc Top Drawer Fronts:**

• WE do not charge extra for this!

#### Vertical Grain Wood Centre Panels (Wood Doors):

• Our recessed panel wood drawer fronts all have vertical grained centre panels; this ensures a uniform and consistent appearance. The competition has horizontal grain on drawers and vertical grain on doors creating an unbalanced appearance.

#### Grain Matched Veneers and Thermally Fused Laminate Doors & Panel Work:

• It is our belief that it's the only way it should be done, so it is our standard. This of course involves far more care and risk, as damage to one door would result in all doors/drawer fronts in that section being replaced. The overall appearance of a grain matched kitchen is far superior to those that are not.

#### **Fully Custom Dimensioning:**

• The 20/20 design program integrates seamlessly to our CNC. This ensures improved accuracy, efficiency and flexibility in design. We are not limited to "standard sizes". We can customize your cabinetry to all of your desired dimensions.

• Although fillers are a necessity in most custom cabinetry designs, our mandate is to keep filler sizes to a minimum if not eliminating them altogether, ensuring increased cabinet storage and a cleaner appearance and overall design flow.

# Largest "Included" Hardware Selections:

• Our "Included" hardware selections include dozens of options that our competitors charge extra for. We believe that you shouldn't be forced to make upgrades due to lacking standard selections.



# **Pre-Assembled Islands & Panels:**

• Our Custom Department will pre-install furniture kicks and pre-assemble all Islands and other custom panel work prior to the finishing of these items. This ensures a better quality product with no need for applied mouldings to hide joints between the panels or on corners where panels intersect. This also eliminates the need to putty or fill visible nail holes.

# **Built-in Cabinetry Scribe:**

- All of our cabinetry is designed to have extra material at the back edge to scribe to wavy walls and floors ensuring a tight fit without the need for additional unsightly applied mouldings or caulking to fill the gaps.
- Note: Crown mouldings to ceilings cannot be scribed and therefore gaps to the ceiling may be visible. This is due to the unevenness of the ceiling.

# **LED Lighting Integration:**

• We will design our cabinetry around our own line of LED lighting (when requested). This will ensure long lasting, properly designed and properly specified low voltage lighting. LED Lighting will last 30-40 years

without the need for costly and frustrating bulb replacements. The hydro cost to use LED Lighting is a tiny fraction of that of conventional lighting.

# **Door Profiles:**

• All of our wood door profiles are an exact match to our MDF door profiles. All recessed panel doors with the standard rail width are the same price in Oak, Maple or Painted MDF. All of our MDF doors are the same price regardless of profile, rail width or centre panel type (raised or recessed).

#### Larger Crown Mouldings:

• Our standard crown moulding offerings are significantly more substantial in size and protrusion than those offered as the "standard" by others. Most of our outside mitres are assembled prior to being finished (stained/painted) ensuring furniture quality finishes.

#### Installation:

• Our installers are hands-down, the very best in the industry. Our installers are professional and have a minimum of 10 years of installation experience. They are bonded and insured with WSIB coverage. They are trustworthy, clean, detail oriented and personable. The installation fit and finish will not be beaten.

#### Value:

• From the moment you walk in the door, during your design consultations, throughout the installation and even our after care service; the Dynamic Kitchens team focus is to ensure you get the absolute best value for your hard earned dollar! Less expensive cabinetry can always be found, but with our high standards, you will not find a better value.

#### **Transferrable Warranty:**

• Our warranty is 100% transferrable to the next home owner, and the next after that, and so on. We don't believe in limiting the warranty based on who currently owns the home. This practice is used to create loopholes to avoid providing no-charge service and is a tactic used by companies who do not fully believe in the quality of their products.

# **Lifetime Warranty:**

• Dynamic Kitchens warrants that all cabinetry components installed by our installers, will be free from any manufacturing defects, in both material and workmanship, under normal use and maintenance for life. The individual Product Information Sheets as approved at the time of contract signing may have warranties that supersede this warranty for specific products only. All other claims outside of these perimeters will be considered on an individual basis as we are committed to the long term satisfaction of our clients.

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